ADITI

COMMUNICATION DESIGNER

My practice takes a holistic approach, driven by a passion for creative communication. I continuously explore new skills and have experience in Typography, Type Design, Branding, Publication Design, Information Design, Product Design, and Illustration.

CONTACT

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EDUCATION

L.P.S PUBLIC SCHOOL Lucknow

Humanities with Economics

NATIONAL INSTITUTE OF DESIGN

Andhra Pradesh

Communication Design Batch 2021-2025

EXPERIENCE

START UP NAUKRI 2022- 2023

Product Design Intern Worked on website prototype for Compare my EV and brand identities for various firms.

MAROOF CLUMEN 05. 2024- 06. 2024

Graphic Design Worked on designing documents. (documenting his process)

EK TYPE 2024

Graphic Design Researched on Telugu hand painted signs, designed calendar and specimen sheets.

FAT FROG

01. 2024 - 03. 2024

Graphic Design Intern Worked on developing and expanding brand identities

AROMIQ 04.2024-09.2024

Graphic Design Worked on developing brand identity and packaging design for various products.

NH 1 DESIGN 2025

Graphic Design Intern Worked on brands like Keventers, Adani, Jalani.

INITIATIVES Worked on Chitrakatha website www.chitrakatha.space

> Worked on College publication Dejiner Log

SKILLS Extensive working knowledge of:

Illustrator, InDesign, Photoshop, Figma, Premiere Pro, Audition, Blender, After Effects.